THE PERFECT PAIRING

THE MUDDY CANVAS
CREATIVE SESSIONS

A relaxed pottery experience designed to bring guests back

Designed to complement the pace and atmosphere of wineries, this pottery experience fits comfortably into the flow of a visit. It allows some guests to fully participate while others simply walk the rows, enjoy the view, music, or time together, and encourages a return visit to pick up finished pieces.

What makes this different?

Unlike traditional paint-and-sip events, pottery is tactile and functional. Guests leave with something they'll actually use, creating a stronger *emotional connection to both the experience and the venue.*

Why this works well for venues

- Two built-in visits per guest
- Minimal setup and cleanup
- Encourages food/beverage sales during the event
- Works well for slower or off-peak times

Creative Sessions: PAINT, is a great starting point for first-time events

- *90-120 minute hosted class*
- *$50–80 per guest, depending on selected form and optional food or drink bundles*
- *Guided instruction designed to encourage personal expression*
- *Pre-made ceramic pieces and food-safe glazes are provided*
  - *Introductory pieces typically include a small charcuterie or cheese board, ring dish, or seasonal item (such as an ornament or themed decor piece).*
- *Guests return to the venue on a later date to pick up their finished piece after firing.*

After a successful pilot event, there are opportunities to evolve the programming by offering different pottery forms, more hands-on experiences, limited multi-session workshops, or curated private events for date nights or group celebrations, encouraging guests to return multiple times.

Thank you for considering this as a potential addition to your event lineup.

I'm happy to answer any questions about logistics, capacity, or scheduling, or to discuss customizing the experience to best fit your space and guests.

Kerri Painter, Ceramic Artist & Instructor

@TheMuddyCanvas TheMuddyCanvas.com
themuddycanvas@gmail.com 404-428-1416